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FDA's War on E-Cigarette Market

The tobacco industry has been caught up in a war over the regulation of electronic cigarettes, known as e-cigarettes. These devices, which emit a vaporized liquid, are often marketed as a safer alternative to smoking. However, the US Food and Drug Administration (FDA) has moved to regulate e-cigarettes as tobacco products, sparking a legal battle.

The FDA's action comes as the e-cigarette market has grown rapidly in recent years, with millions of people using these devices as a way to quit smoking. However, the agency has raised concerns about the safety of e-cigarettes, particularly concerning the effects of inhaling the vapor produced by these devices.

The FDA's move to regulate e-cigarettes is part of the agency's broader efforts to combat the health risks associated with smoking. However, some experts have criticized the FDA's approach, arguing that e-cigarettes could provide a safer alternative to smoking and that the agency's actions could stifle innovation in the market.

The legal battle over e-cigarettes is likely to continue, with both the FDA and the tobacco industry arguing their respective positions. In the meantime, consumers are left to decide whether e-cigarettes are a safe and effective alternative to smoking or simply another form of tobacco use.